


# SMART & CONNECTED | AISUMMIT 2020 am 19. November 2020

Conference Language: English 

Moderator: **Vahe Andonians**, Serial Entrepreneur and Senior Lecturer & AI Lab Knowledge Lead at the Frankfurt School of Finance & Management

## SMART & CONNECTED

8:00–9:15 Uhr Check-in

9:15–9:30 Uhr **Welcome and Introduction to the Day**  
**Ulrich Martin**, Head of Conferences and Marketing, Frankfurt School Verlag, efiport GmbH  
**Vahe Andonians**, Serial Entrepreneur and Senior Lecturer & AI Lab Knowledge Lead at the Frankfurt School of Finance & Management

9:30–10:05 Uhr **Best Practices for Building Smart, Connected Products?**  
**Dr. Dirk Slama**, Vice President Co-innovation & IoT Alliances, Robert Bosch GmbH | Director, Ferdinand-Steinbeis-Institut Co-innovation Hub

10:05–10:40 Uhr **IoT in the Railway Sector – from Transactional Relations to Open Platform Ecosystems**  
**Gerhard Kreß**, Vice President Data Services, Siemens Mobility GmbH

10:40–11:10 Uhr COFFEE BREAK

11:10–11:50 Uhr **Manufacturing Re-Imagined – Technological Megatrends and their Impact on Industry**  
**Boris Fiedler**, Head of Digital Robotics & Discrete Automation, ABB

11:50–12:30 Uhr **Why Successful Companies See AI as a process, not building block**  
**Vahe Andonians**, Serial Entrepreneur and Senior Lecturer & AI Lab Knowledge Lead at the Frankfurt School of Finance & Management

12:30–13:30 Uhr LUNCH BREAK

## AI SUMMIT

13:30–14:10 Uhr **Making Better Management Decisions with Causal Machine Learning**  
**Prof. Dr. Florian Ellsäßer**, Assistant Professor of International Entrepreneurship, Frankfurt School of Finance & Management

14:10–14:50 Uhr **AI in Pneumatics – Sample Use Cases for Predictive Maintenance and OEE Improvement – e.g. in the Automotive Body Shop**  
**Heiko Geng**, Head Of Product Management and Business Development digital Business, Festo SE & Co. KG

14:50–15:30 Uhr **AI in the Chemical Industry: How Lanxess Utilizes Data as an Accelerator**  
**Thomas Krug**, Manager Data Management and Analytics, LANXESS Deutschland GmbH

15:30–16:00 Uhr COFFEE BREAK

16:00–16:40 Uhr **Digitalization in R&D and Beyond – Leveraging Business Opportunities**  
**Dr. Katrin Friese**, Vice President Global Process Catalysis Research & Development, BASF SE  
**Dr. Liliana Parra Rapado**, Principal Scientist, Biology Screening Herbicides, BASF SE

16:40–17:15 Uhr **IoT & AI – Interaction and Collaboration of Man & Machine**  
**Norma Hoefl**, Head of IoT, German Bionic

17:15–17:30 Uhr **Wrap-up**  
**Vahe Andonians**, Serial Entrepreneur and Senior Lecturer & AI Lab Knowledge Lead at the Frankfurt School of Finance & Management